

BULGARIAN TOURISM IN FACTS AND FIGURES (JANUARY – DECEMBER 2013)

5.5 % more foreign tourists for the period January – December 2013.

6.3 % more foreign tourists for leisure and recreation for the year 2013.

4.9 % more international tourism receipts for 2013.

INBOUND TOURISM

A total of **9 191 782** foreigners visited Bulgaria in the period January - December 2012 (+3.7 % compared to 2011).

A total of **6 897 484** foreign tourists (except transit visitors) visited Bulgaria in the period January - December 2013, which is an increase of **5.5%** compared to the year 2012.

ARRIVALS OF FOREIGN CITIZENS TO BULGARIA BY PURPOSE OF VISIT

Year	2007	2008	2009	2010	2011	2012	2013	13/12%
<i>Arrivals of foreign citizens to Bulgaria by purpose of visit</i>								
TOTAL	7 725 747	8 532 972	7 872 805	8 374 034	8 712 821	8 866 552	9 191 782	3,7
TOURISM	5 151 283	5 779 828	5 738 873	6 047 013	6 328 023	6 540 839	6 897 484	5,5
- Leisure & Rec	4 218 713	4 765 700	3 809 561	4 227 519	4 484 248	4 622 710	4 913 773	6,3
- VFR*	75 162	98 478	151 508	143 591	144 308	156 361	194 361	24,3
- Business	375 613	418 374	1 075 300	933 501	971 735	1 040 488	1 026 423	-1,4
- Others	481 795	497 276	702 504	742 402	727 732	721 280	762 927	5,8
TRANSIT	2 574 464	2 753 144	2 133 932	2 327 021	2 384 798	2 325 713	2 294 298	-1,4

*VFR - Visiting friends and relatives

The ranking by number of tourists for the period January-December 2013 is headed by **Romania** with **941 392** tourists (1%), followed by **Greece** with **935 431** tourists (0.7 %), **Germany** with **682 702** tourists (5%), **Russia** with **681 562** tourists (14.1 %), **Macedonia** with **397 309** tourists (2.2%), **Turkey** with **381 704** tourists (29.9%), **Serbia** with **303 184** tourists (10%), **Ukraine** with **295 405** tourists (16.5%), **United Kingdom** with **257 748** tourists (-2.6 %), **Poland** with **236 028** tourists (-2.4 %), **Czech Republic** with **153 352** tourists (**0.6 %**), **France** with **138 246** tourists (0.2%), **Austria** with **129 617** tourists (5.4%), **Belarus** with **126 394** tourists (58.7%) **Italy** with **108 603** tourists (4.1%), **Israel** with **100 816** tourists (5.8%), **The Netherlands** with **92 360** tourists (-3.6%), **Hungary** with **90 530** tourists (-4.9 %), etc.

**THE MOST IMPORTANT TOURISM MARKETS FOR BULGARIA
TOP 50
JANUARY - DECEMBER 2013**

	TOTAL	6 897 484	5,5				
1	ROMANIA	941 392	1,0	26	FINLAND	35 967	5,2
2	GREECE	935 431	0,7	27	NORWAY	29 003	7,1
3	GERMANY	682 702	5,0	28	ALBANIA	25 474	4,9
4	RUSSIA	681 562	14,1	29	SWITZERLAND	21 782	10,3
5	MACEDONIA	397 309	2,2	30	SLOVENIA	17 048	-8,0
6	TURKEY	381 704	29,9	31	CANADA	16 405	6,4
7	SERBIA	303 184	10,0	32	IRELAND	14989	-30,4
9	UKRAINE	295 405	16,5	34	SYRIA	14 709	69,8
8	UNITED KINGDOM	257 748	-2,6	33	CROATIA	14 660	4,3
10	POLAND	236 028	-2,4	35	CYPRUS	13 935	-8,4
11	CZECH REPUBLIC	153 352	0,6	36	SOUTH KOREA	13 821	7,7
12	FRANCE	138 246	0,2	37	AUSTRALIA	13 510	1,5
13	AUSTRIA	129 617	5,4	38	GEORGIA	11131	39,5
18	BELARUS	126 394	58,7	43	JAPAN	10 968	0,7
14	ITALY	108 603	4,1	39	CHINA	10 713	30,5
16	ISRAEL	100 816	5,8	41	PHILIPPINES	10 490	4,8
15	THE NETHERLANDS	92 360	-3,6	40	BOSNIA/HERZ	10 223	-2,5
17	HUNGARY	90 530	-4,9	42	LITHUANIA	9 377	8,9
19	MOLDOVA	71 784	-3,1	44	IRAN	9154	-20,6
20	USA	70 969	4,6	45	KAZAKHSTAN	8 940	22,7
22	DENMARK	67 851	3,6	47	PORTUGAL	6 777	-3,9
21	BELGIUM	67 777	2,2	46	ARMENIA	6 491	-7,0
23	SLOVAKIA	55 088	-3,2	48	ESTONIA	6 157	-17,4
24	SPAIN	49 045	-4,8	49	LIVAN	5519	8
25	SWEDEN	38 433	-3,5	50	INDIA	5 283	14,0

Source: National Statistical Institute

EUROPEAN UNION – BULGARIA

The EU countries are the most important markets generating tourists for Bulgaria. For the twelve months of the year 2013 the number of tourists from EU markets is **4 174 580**, which is with **0.7 %** more than the 2012 level. The EU countries' share is **60.5%** in 2013.

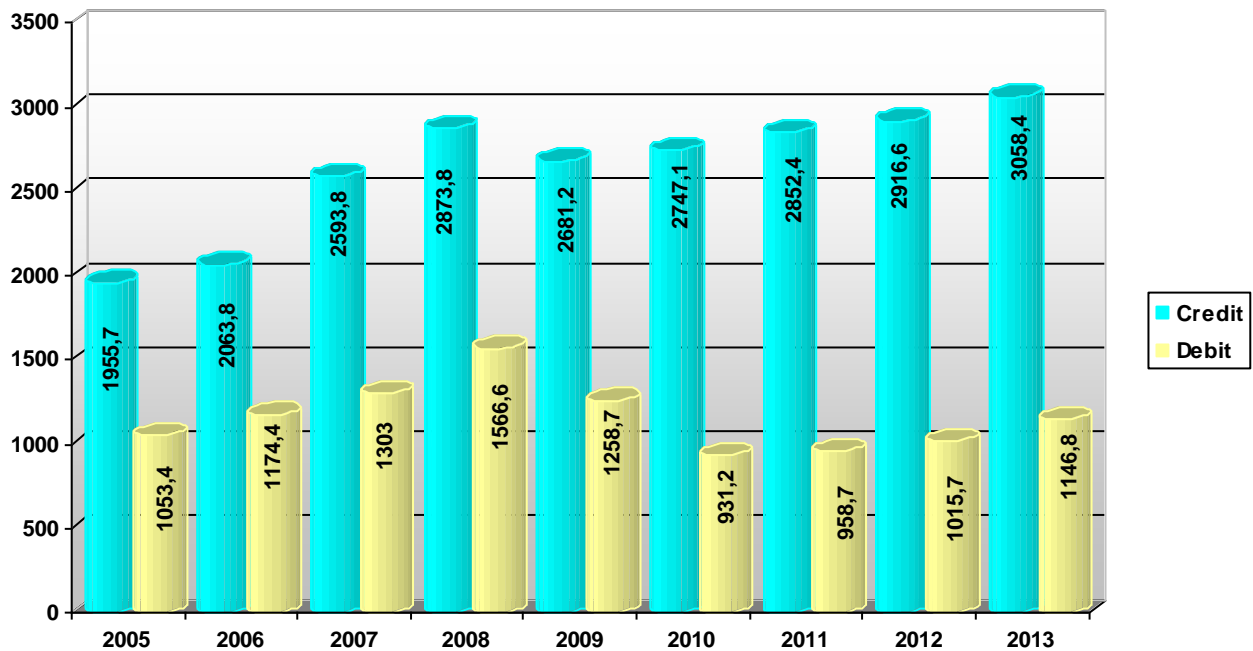
TOURIST ARRIVALS FROM EU COUNTRIES 2013/2012

Nº	COUNTRIES	2012	2013	13/12%
	TOTAL	6 540 839	6 897 484	5,5
	TOTAL from EU	4 131 908	4 174 580	0,7
	SHARE from EU	63,2	60,5	
1	ROMANIA	932 208	941 392	1,0
2	GREECE	928 552	935 431	0,7
3	GERMANY	650 236	682 702	5,0
4	UNITED KINGDOM	264 560	257 748	-2,6
5	POLAND	241 954	236 028	-2,4
6	CZECH REPUBLIC	152 442	153 352	0,6
7	FRANCE	137 980	138 246	0,2
8	AUSTRIA	122 996	129 617	5,4
9	ITALY	104 310	108 603	4,1
10	THE NETHERLANDS	95 835	92 360	-3,6
11	HUNGARY	95 214	90 530	-4,9
12	DENMARK	65 478	67 851	3,6
13	BELGIUM	66 345	67 777	2,2
14	SLOVAKIA	56 920	55 088	-3,2
15	SPAIN	51 519	49 045	-4,8
16	SWEDEN	39 815	38 433	-3,5
17	FINLAND	34 196	35 967	5,2
18	SLOVENIA	18 526	17 048	-8,0
19	IRELAND	21 547	14 989	-30,4
20	CROATIA	14 061	14 660	4,3
21	CYPRUS	15 212	13 935	-8,4
22	LITHUANIA	8 608	9 377	8,9
23	PORTUGAL	7 054	6 777	-3,9
24	ESTONIA	7 456	6 157	-17,4
25	LATVIA	5 584	4 743	-15,1
26	LUXEMBOURG	4 159	4 281	2,9
27	MALTA	3 202	2 443	-23,7

BALANCE OF PAYMENTS OF TOURISM – BULGARIA (JANUARY - DECEMBER 2013)

According to the data from Bulgarian National Bank, **the revenues from international tourism** for the period January – December 2013 totaled **3 058.4 million euro (4.9% up** compared to 2012 level for the same period). **The expenditures** of Bulgarian citizens on travels abroad for the period January – December 2013 are to the total value of **1 146.8 million euro (12.9% more** compared to 2012).

INTERNATIONAL TOURISM BALANCE OF PAYMENTS (in million euro)



OUTBOUND TOURISM - TRAVELS OF BULGARIANS ABROAD

Year	2007	2008	2009	2010	2011	2012	2013	13/12%
<i>Travels of citizens of Bulgaria abroad by purpose of visit</i>								
TOTAL	4 514 547	5 726 767	4 993 034	3 675 936	3 803 240	3 757 882	3 929 648	4,6
- Leisure & Recreation	1 242 498	1 628 997	1 277 117	841 007	1 060 612	1 237 986	1 053 724	-14,9
- VFR*	448 227	902 737	1 063 022	1 107 260	1 077 963	724 869	780 390	7,7
- Business	2 535 078	2 947 231	2 447 225	1 533 773	1 540 646	1 057 942	855 147	-19,2
- Others	288 744	247 802	205 670	193 896	124 019	737 085	1 240 387	68,3

*VFR - Visiting friends and relatives

A total of **3 929 648** Bulgarians traveled abroad for the period January – December 2013, **4.6 %** more in comparison to the year 2012. The EU countries were visited by **2 080 367** Bulgarians, which is an increase of **9.9%** compared to the year 2012, and the relative share of visits of Bulgarian citizens to EU countries is **53 %**.

**TRAVELS OF BULGARIANS ABROAD
(TOP 50 JANUARY - DECEMBER 2013)**

No.	COUNTRIES	TOTAL	13/12%	No.	COUNTRIES	TOTAL	13/12%
	TOTAL	3 929 648	4.6				
1	TURKEY	1 060 847	1.6	26	PORTUGAL	7 099	10.4
2	GREECE	828 929	4.9	27	SLOVAKIA	6 389	30.9
3	MACEDONIA	315 604	-6.4	28	MALTA	6 150	1896.8
4	ROMANIA	308 306	-3.1	29	MOLDOVA	5 764	51.6
5	SERBIA	300 299	2.9	30	NORWAY	5 652	57.9
6	GERMANY	219 950	16.0	31	CANADA	5 286	222.7
7	ITALY	119 936	29.1	32	FINLAND	4 859	51.2
8	AUSTRIA	99 576	31.3	33	SLOVENIA	4 357	-12.2
9	SPAIN	89 352	-11.1	34	BELARUS	3 274	302.7
10	FRANCE	85 598	42.7	35	LUXEMBOURG	2 873	287.2
11	UNITED KINGDOM	85 365	0	36	CHINA	2 831	244.4
12	RUSSIA	55 658	95.1	37	LATVIA	2 533	342.1
13	CZECH REPUBLIC	55 196	37.8	38	EGYPT	2 411	129.2
14	BELGIUM	39 089	36.5	39	IRELAND	1 954	-41.5
15	POLAND	29 858	34.7	40	LITHUANIA	1 682	59.3
16	THE NETHERLANDS	25 668	-4.6	41	ALBANIA	1 612	20.7
17	USA	19 739	156.4	42	ESTONIA	1 032	83.3
18	HUNGARY	17 927	23.3	43	MOROCCO	863	103.5
19	SWITZERLAND	16 650	33.9	44	JAPAN	787	65.3
20	ISRAEL	16 588	263	45	GEORGIA	730	8.5
21	UKRAINE	13 977	63.9	46	ICELAND	714	1300.0
22	DENMARK	11 690	56.3	47	ARMENIA	634	5183.3
23	CYPRUS	10 084	72.1	48	U.A.E.	458	28.7
24	SWEDEN	7 747	63.5	49	BRAZIL	396	491.0
25	CROATIA	7 168	94.7	50	TUNISIA	255	286.4

Source: National Statistical Institute