The structure of the demand for low-fares air travel

- Shift within airline market, 37%
- New demand, 59%
- No data, 4%
- Otherwise would not have travelled, 71%
- Otherwise by car, 15%
- Otherwise by rail, 6%
- Others, 8%
Fig. 10: Stimulation of the market by LCCs entrance. The case of London - Barcelona route

Source: Doganis, 2010
Fig. 11: The squeeze out of charters by LCCs. The case of London - Alicante route

<table>
<thead>
<tr>
<th>Type of holidays</th>
<th>Increase in the number of trips over the period 2004 - 2010</th>
<th>Share in the total number of trips 2004</th>
<th>Share in the total number of trips 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>All holidays</td>
<td>19%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Short holidays (1-3 nights)</td>
<td>27%</td>
<td>52%</td>
<td>56%</td>
</tr>
<tr>
<td>Long holidays (4+ nights)</td>
<td>11%</td>
<td>48%</td>
<td>44%</td>
</tr>
</tbody>
</table>

Source: Eurostat, 2011, p. 3.
Metropolitan Area (commuter belt)
ТОВА СЪЩО Е СОФИЯ

Тетевенски Балкан – 1 час
ТОВА СЪЩО Е СОФИЯ

Витоша – 40 мин.
ТОВА СЪЩО Е СОФИЯ

Кремиковски манастир – 35 мин.
ТОВА СЪЩО Е СОФИЯ

Правец – 45 мин.
ТОВА СЪЩО Е СОФИЯ
ТОВА СЪЩО Е СОФИЯ

Стобски пирамиди – 50 мин.
ТОВА СЪЩО Е СОФИЯ

Тетевенски Балкан – 50 мин.
ТОВА СЪЩО Е СОФИЯ

Драгоманско блато– 50 мин.
ТОВА СЪЩО Е СОФИЯ
ТОВА СЪЩО Е СОФИЯ
Equestrian clubs

01 January 2017
Sofia topped the rankings as the most affordable travel destination in the 2017 European backpacker index

21 January 2017
Sofia took part in the world snow day

01 February 2017
Sofia City Library is working on a digital platform “Sofiana”

01 February 2017
Sofia Airport sent 2016 off with two new records

01 February 2017
Sofia enters 2017 – the International Year of Sustainable Tourism for Development

01 February 2017
Sofia Tourism Administration represented Sofia Municipality ...
Extreme sports

- Adrenalin Club
- City Center Sofia, 3rd.
- Cross the line
- Mlad dhiatel
- NSA Sports Complex
- Sofia bungee club
Ljubljana and Central Slovenia, with their wealth of cultural and historical sites, scenic countryside and stunning nature spots, offer an opportunity to enjoy an active holiday along with good food and a variety of vibrant events.
**Ljubljana Quality: The Best Restaurants**

Learn about the best that Ljubljana has to offer in terms of gastronomy. Check out the restaurants that have been rated as the best by local experts and awarded a Ljubljana Quality Mark.

**Taste Ljubljana**

Go for the local flavours! Within the framework of the Taste Ljubljana project, selected restaurants offer the traditional dishes of Ljubljana, which are made from local ingredients and prepared by using modern cooking methods.

**Taste Central Slovenia**

Go for the local flavours! On your trip to the Central Slovenian region, you can enjoy Slovenian cuisine in its authentic environment - in traditional village pubs and on homesteads.

**Slovenian cuisine**

Traditional Slovenian cuisine and its modern variants reflect the huge diversity of Slovenia’s landscape found in a relatively small area.

**Slovenian wines**

Even though Central Slovenia is not a wine-growing region, Ljubljana has been awarded the international title of a “City of Vine and Wine”, and that is no coincidence.

**Ljubljana’s bistros**

The culinary diversity of Ljubljana can also be experienced at numerous small restaurants and bistros offering a wide and varied choice of food and good wines.

**Fast food and street food**

The culinary variety of a city is perhaps best reflected in the choice of fast food and street food on offer. Ljubljana, whose fast food is most obviously influenced by Balkan and Mediterranean cuisine, is no exception in this regard.

**Diversity of sweet delights**

In Central Slovenia you can taste an immensely varied choice of delicious sweet treats, from superb cakes and other confections available from the renowned cake shops to sweet delights typical of Ljubljana and Central Slovenia.

**Open Kitchen**

On Fridays from mid-March to October, the Ljubljana Central Market hosts a street food market that you simply should not miss. At the market, called Open Kitchen, you can experience the delights of freshly cooked food prepared by different Slovenian chefs right there in front of you, on the market stalls.
Balkan and Mediterranean cuisine, is no exception in this regard.

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HAVEN'T FOUND WHAT YOU ARE LOOKING FOR?

CHOOSE CATEGORY
Asian cuisine  Balkan cuisine  Breakfast restaurants  Cake shops  Delis and shops selling Slovenian foods  Fast food  Fine dining restaurants  Fish restaurants  Flavors of Central Slovenia  Holiday Farms  International cuisine  Mediterranean cuisine  Mexican cuisine  Pizza restaurants  Restaurants open on Sundays  Slovenian cuisine  Taste Ljubljana  Vegetarian cuisine  Wine bars & shops

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LJUBLJANA CONVENTION BUREAU
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## Nature and Active Holidays

### Skiing and winter sports
Slovenia is a country of great geographical diversity offering you, among other things, an opportunity for skiing down the slopes of the Alps. Most of the country’s ski resorts are located quite close to Ljubljana. The most popular of them are described below.

### Hiking and biking trails
Central Slovenia offers a wealth of opportunities for scenic trips. The entire region is cross-crossed with hiking and biking trails.

### Recreational opportunities in Ljubljana
The inhabitants of Ljubljana love to be outside and lead a highly active lifestyle. This is not surprising as the city abounds in parks, playgrounds and paths, which are most appropriate for the recreation.

### Golf in Ljubljana and Slovenia
Slovenia has been named as the Undiscovered Golf Destination of the Year 2015 by the International Association of Golf Tour Operators (AGTO). The country boasts 13 golf courses, including two in the immediate vicinity of the capital.

### The Path of Remembrance and Comradeship
The Path of Remembrance and Comradeship, which enircles Ljubljana, symbolizes dedication to a healthy lifestyle while at the same time serving as a reminder of the city’s history.

### Adrenal in sports and special experiences
Central Slovenia offers a wide and varied choice of outdoor adventures, from exploring the region’s natural and cultural sights to intense, breathtaking experiences.

### Fishing in Central Slovenia
Central Slovenia offers excellent opportunities for freshwater fishing in beautiful natural surroundings.

### Gardens and parks
Ljubljana and the Central Slovenia are not known only for their natural particularities but also for their botanic gardens and parks.

### Ljubljana Marshes
The Ljubljana Marshes is a natural area of wetlands and peat bogs, known for its rare animal and vegetal species and for the remains of the prehistoric pile dwellings, which are inscribed under the UNESCO World Heritage List.

### Green tours and activities in Ljubljana
Ljubljana is a city in touch with nature committed to putting in place advanced measures for sustainable development. In this section, you can find information about guided tours and activities that best reflect its green soul.
Skiing and winter sports

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TOURS AND TRIPS

TOURS OF LJUBLJANA
TOURIST BOAT CRUISES
CULINARY TOURS AND TRIPS
DAY TRIPS AROUND SLOVENIA
TRIPS IN CENTRAL SLOVENIA
ORGANIZED EXPERIENCES
GROUP TOURS
OUTDOOR ACTIVITIES

Walking tour of Plečnik's Ljubljana
Get to know the creative opus and life of the greatest Slovenian architect, Jože Plečnik. On this walking tour you will...

Taste Ljubljana culinary tour
Explore the flavours of Ljubljana. Join a guided city tour including tasting sessions of traditional Ljubljana dishes and get to know the city's culinary offerings and their