

BULGARIAN TOURISM IN FACTS AND FIGURES (JANUARY – DECEMBER 2014)

6 % more foreign tourists for the period January – December 2014.

158 % more foreign tourists for visiting friends and relatives for the year 2014.

1.9 % more international tourism receipts for 2014.

INBOUND TOURISM

A total of **9 408 821** foreigners visited Bulgaria in the period January - December 2014 (+2.4 % compared to 2013).

A total of **7 310 845** foreign tourists (except transit visitors) visited Bulgaria in the period January - December 2014, which is an increase of **6%** compared to the year 2013.

ARRIVALS OF FOREIGN CITIZENS TO BULGARIA BY PURPOSE OF VISIT

Year	2007	2008	2009	2010	2011	2012	2013	2014	14/13%
<i>Arrivals of foreign citizens to Bulgaria by purpose of visit</i>									
TOTAL	7 725 747	8 532 972	7 872 805	8 374 034	8 712 821	8 866 552	9 191 782	9 408 821	2,4
TOURISM	5 151 283	5 779 828	5 738 873	6 047 013	6 328 023	6 540 839	6 897 484	7 310 845	6,0
Leisure & Rec	4 218 713	4 765 700	3 809 561	4 227 519	4 484 248	4 622 710	4 913 773	4 531 719	-7,8
VFR*	75 162	98 478	151 508	143 591	144 308	156 361	194 361	501 478	158,0
Business	375 613	418 374	1 075 300	933 501	971 735	1 040 488	1 026 423	1 217 368	18,6
Others	481 795	497 276	702 504	742 402	727 732	721 280	762 927	1 060 280	39,0
TRANSIT	2 574 464	2 753 144	2 133 932	2 327 021	2 384 798	2 325 713	2 294 298	2 097 976	-8,6

*VFR - Visiting friends and relatives

The ranking by number of tourists for the period January-December 2014 is headed by **Greece** with **1 031 981** tourists (10.3%), followed by **Germany** with **714 195** tourists (4.6 %), **Turkey** with **438 306** tourists (14.8%), **Macedonia** with **408 221** tourists (2.7%), **Serbia** with **312 337** tourists (3%), Poland with **252 503** tourists (7%), **Austria** with **174 899** tourists (3.5%), **Czech Republic** with **166 587** tourists (8.6%), **France** with **149 005** tourists (7.8%), **Belarus** with **133 527** tourists (5.6%), **Izrael** with **129 381** tourists (28.3%), **Italy** with **129 223** tourists (19%), **Moldova** with **126 999** tourists (76.9%), **The Netherlands** with **101 960** tourists (10.4%) **Belgium** with **88 571** tourists (30.7%), **USA** with **77 683** tourists (9.5%), **Slovakia** with **73 295** tourists (33%), **Spain** with **58 341** tourists (19 %), **Sweden** with **40 356** tourists (5%) etc.

There is a decrease in visits from **Russia** -**656 454** tourists (-3.7%), **Ukraine**-**269 646** tourists (-8.7%), **United Kingdom**-**247 018** tourists (-4.2%).

**THE MOST IMPORTANT TOURISM MARKETS FOR BULGARIA
TOP 50 (JANUARY – DECEMBER 2014)**

No	COUNTRIES	NIMBERS	CHANGE IN NUMBERS	CHANGE IN %
	TOTAL	7 310 845	413 361	6,0
1	GREECE	1 031 981	96 550	10,3
2	ROMANIA	947 365	5 973	0,6
3	GERMANY	714 195	31 493	4,6
4	RUSSIA	656 454	-25 108	-3,7
5	TURKEY	438 306	56 602	14,8
6	MACEDONIA	408 221	10 912	2,7
7	SERBIA	312 337	9 153	3,0
8	UKRAINE	269 646	-25 759	-8,7
9	POLAND	252 503	16 475	7,0
10	UNITED KINGDOM	247 018	-10 730	-4,2
11	AUSTRIA	174 899	45 282	34,9
12	CZECH REPUBLIC	166 587	13 235	8,6
13	FRANCE	149 005	10 759	7,8
14	BELARUS	133 527	7 133	5,6
15	ISRAEL	129 381	28 565	28,3
16	ITALY	129 223	20 620	19,0
17	MOLDOVA	126 999	55 215	76,9
18	THE NETHERLANDS	101 960	9 600	10,4
19	BELGIUM	88 571	20 794	30,7
20	USA	77 683	6 714	9,5
21	SLOVAKIA	73 295	18 207	33,1
22	HUNGARY	69 677	-20 853	-23,0
23	SPAIN	58 341	9 296	19,0
24	DENMARK	54 485	-13 366	-19,7
25	SWEDEN	40 356	1 923	5,0
26	NORWAY	31 151	2 148	7,4
27	SWITZERLAND	30 757	8 975	41,2
28	FINLAND	30 501	-5 466	-15,2
29	ALBANIA	25 243	-231	-0,9
30	CROATIA	18 627	3 967	27,1
31	CANADA	18 470	2 065	12,6
32	IRAN	15 565	6 411	70,0
33	SLOVENIA	15 257	-1 791	-10,5
34	SOUTH KOREA	15 057	1 236	8,9
35	PHILIPPINES	14 969	4 479	42,7
36	AUSTRALIA	14 197	687	5,1
37	CHINA	13 986	3 273	30,6
38	CYPRUS	13 049	-886	-6,4
39	LITVA	12 770	3 393	36,2
40	IRELAND	12 548	-2 441	-16,3
41	JAPAN	11 608	640	5,8
42	BOSNIA / HERZ	11 075	852	8,3
43	GEORGIA	10 269	-862	-7,7
44	SYRIA	9905	-4804	-32,7
45	KAZAKHSTAN	9676	736	8,2
46	INDIA	8445	3162	59,9
47	LUXEMBOURG	7375	3094	72,3
48	LITHUANIA	7259	2516	53,0
49	ARMENIA	6683	192	3,0
50	LEBANON	5932	413	7,5

EUROPEAN UNION – BULGARIA

The EU countries are the most important markets generating tourists for Bulgaria. For the twelve months of the year 2014 the number of tourists from EU markets is **4 428 332**, which is with **6.1 %** more than the 2013 level. The EU countries' share is **60.6%** in 2014.

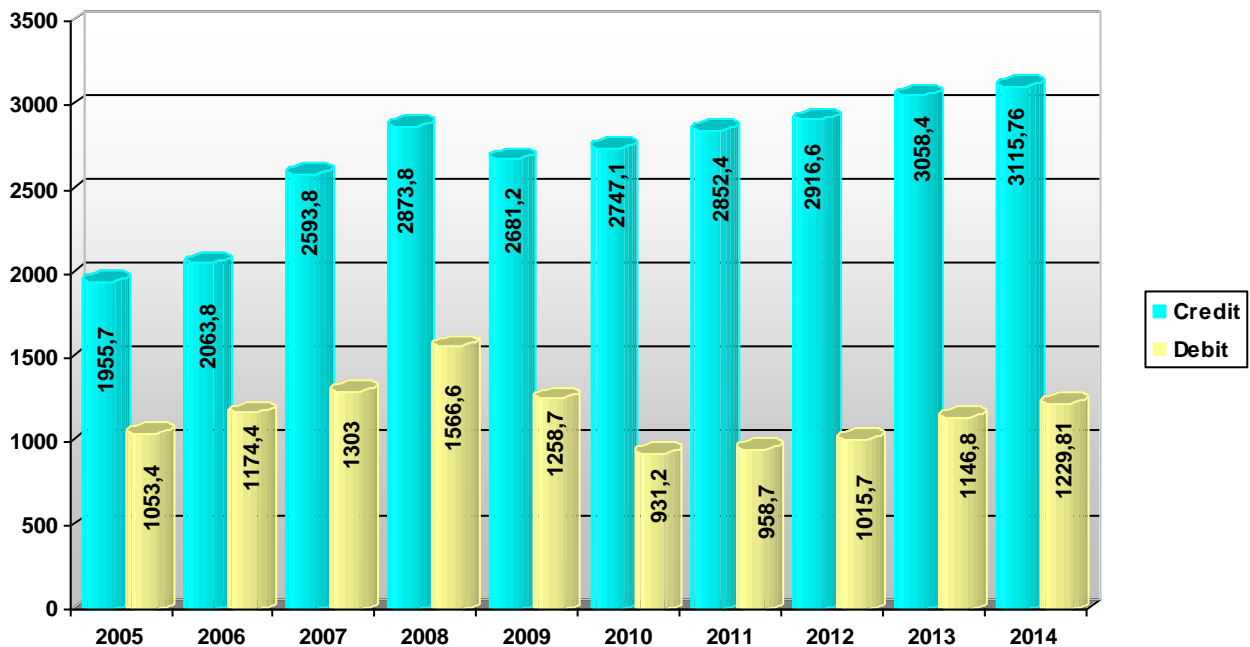
TOURIST ARRIVALS FROM EU COUNTRIES 2014/2013

No	COUNTRIES	NUMBERS	CHANGE IN NUMBERS 14/13	CHANGE IN % 14/13
	TOTAL	4 428 332	253 752	6.1
1	GREECE	1 031 981	96 550	10,3
2	ROMANIA	947 365	5 973	0,6
3	GERMANY	714 195	31 493	4,6
4	POLAND	252 503	16 475	7,0
5	UNITED KINGDOM	247 018	-10 730	-4,2
6	AUSTRIA	174 899	45 282	34,9
7	CZECH REPUBLIC	166 587	13 235	8,6
8	FRANCE	149 005	10 759	7,8
9	ITALY	129 223	20 620	19,0
10	THE NETHERLANDS	101 960	9 600	10,4
11	BELGIUM	88 571	20 794	30,7
12	SLOVAKIA	73 295	18 207	33,1
13	HUNGARY	69 677	-20 853	-23,0
14	SPAIN	58 341	9 296	19,0
15	DENMARK	54 485	-13 366	-19,7
16	SWEDEN	40 356	1 923	5,0
17	FINLAND	30 501	-5 466	-15,2
18	CROATIA	18 627	3 967	27,1
19	SLOVENIA	15 257	-1 791	-10,5
20	CYPRUS	13 049	-886	-6,4
21	LITVA	12 770	3 393	36,2
22	IRELAND	12 548	-2 441	-16,3
23	LUXEMBOURG	7 375	3 094	72,3
24	LITHUANIA	7 259	2 516	53,0
25	PORTUGAL	5 625	-1 152	-17,0
26	ESTONIA	4 061	-2 096	-34,0
27	MALTA	1 799	-644	-26,4

BALANCE OF PAYMENTS OF TOURISM – BULGARIA (JANUARY - DECEMBER 2014)

According to the data from Bulgarian National Bank, **the revenues from international tourism** for the period January – December 2014 totaled **3 115.76 million euro (1.9% up** compared to 2013 level for the same period). **The expenditures** of Bulgarian citizens on travels abroad for the period January – December 2014 are to the total value of **1 229.81 million euro (6.9% more** compared to 2013).

INTERNATIONAL TOURISM BALANCE OF PAYMENTS (in million euro)



OUTBOUND TOURISM - TRAVELS OF BULGARIANS ABROAD

Year	2007	2008	2009	2010	2011	2012	2013	2014	14/13%
<i>Travels of citizens of Bulgaria abroad by purpose of visit</i>									
TOTAL	4 514 547	5 726 767	4 993 034	3 675 936	3 803 240	3 757 882	3 929 648	4 157 946	5,8
- Leisure &	1 242 498	1 628 997	1 277 117	841 007	1 060 612	1 237 986	1 053 724	1 242 671	17,9
- VFR*	448 227	902 737	1 063 022	1 107 260	1 077 963	724 869	780 390	802 630	2,8
- Business	2 535 078	2 947 231	2 447 225	1 533 773	1 540 646	1 057 942	855 147	1 005 956	17,6
- Others	288 744	247 802	205 670	193 896	124 019	737 085	1 240 387	1 106 689	-10,8

A total of **4 157 946** Bulgarians traveled abroad for the period January – December 2014, **5.8 %** more in comparison to the year 2013. The EU countries were visited by **2 211 496** Bulgarians, which is an increase of **6.3%** compared to the year 2013, and the relative share of visits of Bulgarian citizens to EU countries is **53.2 %**.

TRAVELS OF BULGARIANS ABROAD (TOP 50 JANUARY - DECEMBER 2014)

No	COUNTRIES	NUMBER	CHANGE IN NUMBERS 2014/2013	CHANGE IN % 2014/2013
	TOTAL	4 157 946	228 298	5,8
1	TURKEY	1 106 913	46 066	4,3
2	GREECE	866 609	37 680	4,5
3	MACEDONIA	327 033	11 429	3,6
4	ROMANIA	321 546	13 240	4,3
5	SERBIA	316 146	15 847	5,3
6	GERMANY	239 310	19 360	8,8
7	ITALY	126 313	6 377	5,3
8	AUSTRIA	110 085	10 509	10,6
9	SPAIN	102 417	13 065	14,6
10	UNITED KINGDOM	101 737	16 372	19,2
11	FRANCE	95 623	10 025	11,7
12	CZECH REPUBLIC	56 210	1 014	1,8
13	RUSSIA	46 707	-8 951	-16,1
14	BELGIUM	35 452	-3 637	-9,3
15	POLAND	30 911	1 053	3,5
16	ISRAEL	23 558	6 970	42,0
17	HUNGARY	21 688	3 761	21,0
18	USA	21 578	1 839	9,3
19	THE NETHERLANDS	21 125	-4 543	-17,7
20	UKRAINE	14 883	906	6,5
21	ALBANIA	13 939	12 327	764,7
22	PORTUGAL	11 787	4 688	66,0
23	DENMARK	11 277	-413	-3,5
24	CROATIA	10 280	3 112	43,4
25	SWEDEN	10 104	2 357	30,4
26	SLOVAKIA	9 905	3 516	55,0
27	MOLDOVA	9 807	4 043	70,1
28	SWITZERLAND	9 702	-6 948	-41,7
29	SLOVENIA	7 120	2 763	63,4
30	CANADA	5 825	539	10,2
31	CYPRUS	5 524	-4 560	-45,2
32	NORWAY	3 820	-1 832	-32,4
33	LUXEMBOURG	3 677	804	28,0
34	MALTA	2 472	-3 678	-59,8
35	LITHUANIA	2 291	-242	-9,6
36	FINLAND	2 179	-2 680	-55,2
37	IRELAND	2 022	68	3,5
38	CHINA	1 999	-832	-29,4
39	LIVA	1 959	277	16,5
40	ESTONIA	1 873	841	81,5
41	SUDAN	1 781	1 781	100,0
42	UAE	1 772	1 314	286,9
43	BELARUS	1 516	-1 758	-53,7
44	ARMENIA	1071	437	68,9
45	BOSNIA/HERZ	992	768	342,9
46	BRAZIL	877	481	121,5
47	EGYPT	694	-1717	-71,2
48	TUNISIA	656	401	157,3
49	JAPAN	639	-148	-18,8
50	MONTENEGRO	638	412	182,3

"Tourism policy" General Directorate, Ministry of tourism